

# Leadership of Change® Global Certification



**GLOBAL GURUS** TOP 30<sup>2024</sup>

**Ranked #4 in 2024 by Global Gurus**  
World's Top Leadership Development Programs



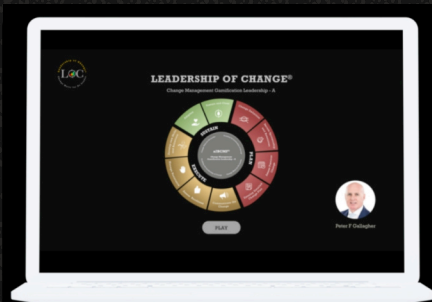
**Develop Change Leadership Skills, Knowledge, and Self-Awareness in a 1-Day Change Leader Business Simulation Workshop**

**Change Challenge:** In this era of tremendous technological advancement, organisations and their change leaders will need superior change leadership competencies to stay ahead of the competition. With strong change management capability, the organisation can implement accelerated change, embrace, and leverage technology, and continue to deliver revenue to shareholders. Successful change will ensure an ROI, employee change adoption, and it will be sustainable.

**Change Leadership Capability:** We use an interactive and dynamic business simulation for organisational leaders to learn both change leadership skills and knowledge using experiential learning and game characteristics. They will also develop change leadership self-awareness about their own emotions and those of the case study stakeholders as they react to the chosen change tactic during the one-day workshop with peers.

**Change Waits for No Leader**

## Interactive App



Interactive Experiential Learning



Work on a case study



Work with 13 stakeholders

## Outcomes and Modules

### Learning Outcomes

- Develop change leadership knowledge, skills and self-awareness
- Understand how and why stakeholders react to change
- Gain exposure to the ten key implementation steps
- Learn over twenty different organisational change implementation concepts
- Understand the importance of sponsorship and leadership
- Gain insights into the change history assessment®
- Understand the key elements of the change project plan
- Appreciate the five key stages of employee adoption
- Understand the key elements of sustaining the change
- Be able to apply the learning directly in the workplace

### Ten Implementation Modules

Plan Phase:

1. Change Definition
2. Secure Sponsorship and Resources
3. Assess Previous Change
4. Develop Detailed Change Plan






Execute Phase:

5. Communicate the Change
6. Assess Readiness
7. Manage Resistance
8. Develop New Skill and Behaviour

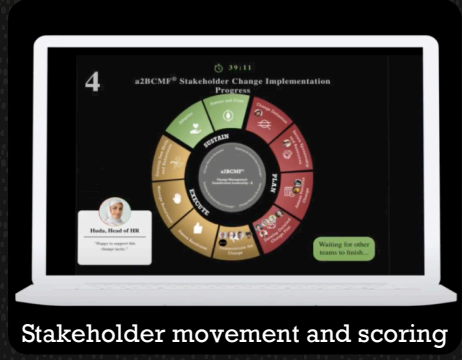
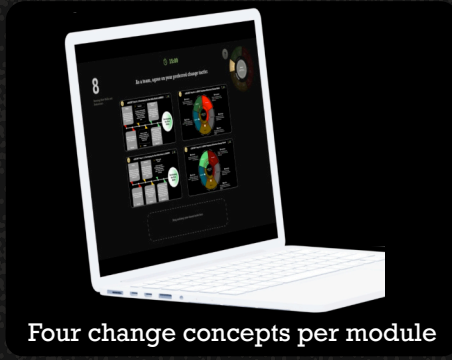
Sustain Phase:

9. Adoption
10. Sustain and Close

## Change Leadership Experiential Learning Benefits

-  Work on a simulated business case study with key organisational stakeholders.
-  Develop leadership self-awareness from stakeholder reactions to change tactics.
-  Experiential learning with instant feedback to develop skills and self-awareness.
-  Create a safe learning environment to practice change leadership capability.
-  Immediately apply the knowledge, skills, and self-awareness back in the workplace.

## App Supports Embedded Videos and Stakeholder Reactions



Available on amazon

## Supporting Textbook and Digital Credential Badge



**Change Management Handbook - Leadership of Change® Volume 3** is a supporting textbook that can be purchased separately.

**Leadership of Change® digital credential badge** that can be added to your LinkedIn profile.



## Global Recognised Guru and Thought Leader

**Peter F. Gallagher** is a leadership guru, change management global thought leader, organisational change authority, international corporate conference speaker, 13X author, and C-level change leadership.



## Trusted By

